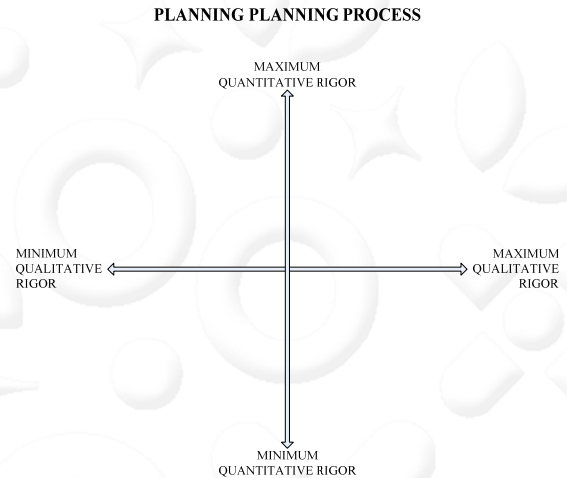


STRATEGIC PLANNING

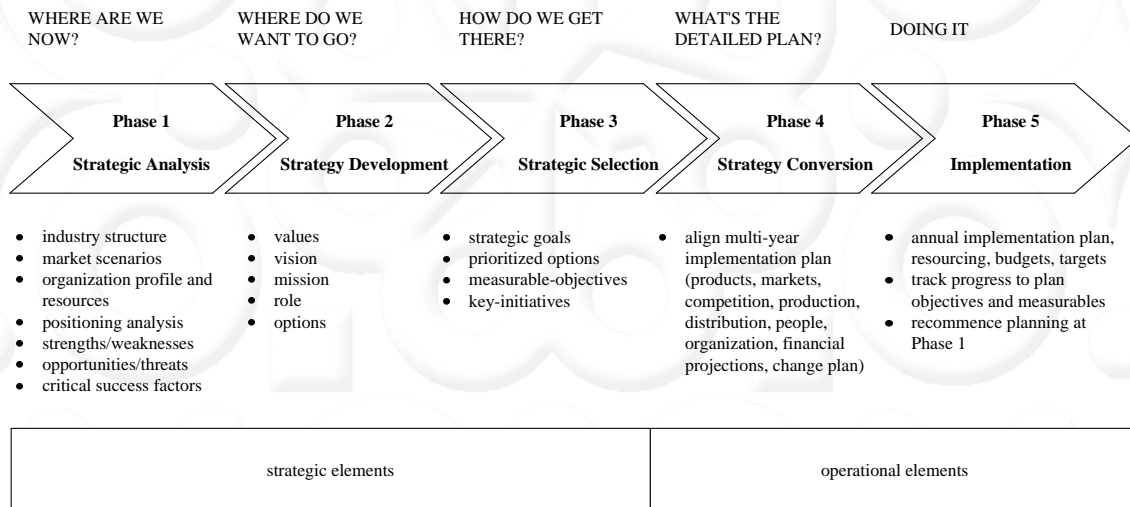
Cooper Johri have developed an approach to assist clients develop successful strategic change plans for themselves. This approach is based on ...

- planning the planning process itself...**
 developing with our client an understanding of the purpose of the plan, and the consequent quantitative and qualitative inputs to the planning process: this ensures continuity and affect what gets done by who in the workplan



- following a simple framework within which to create the plan...**
 deciding which elements of the typical strategic planning process should be emphasized / de-emphasized to ensure that the plan will be properly focused: no two organizations face the same critical issues, and the plan must address the enterprise's particular needs for clarity

THE PLANNING MODEL



Cooper Johri has developed many Orgpax self-help and diagnostic tool-kits to help their clients lead their own process of change planning. Every approach is customized at the outset to meet the particular needs of the client organization.

