

COOPER JOHRI EXPERIENCE IN THE CEMENT AND CONCRETE INDUSTRIES...

...includes work for a range of clients...

- ❁ Strategic Development Council
- ❁ Titan Reinforcing
- ❁ Lithko
- ❁ CRSI
- ❁ CPCA
- ❁ NECSA
- ❁ Tennessee RMA
- ❁ NECPA
- ❁ Masonry associations, VA/MD
- ❁ Baker Concrete
- ❁ NYCCPC
- ❁ CYCPC
- ❁ MRMCPC
- ❁ VRMCPC
- ❁ MaCAPA
- ❁ NNECPA
- ❁ St-Lawrence Cement
- ❁ PCA

...and the provision of a range of tool-supported transformation / renewal services...

- ❁ strategic business planning (association and corporate)
- ❁ strategic market planning
- ❁ sustainability and concrete construction
- ❁ marketing plans
- ❁ organization restructuring and implementation
- ❁ change process implementation
- ❁ partnering process facilitation
- ❁ promotion coaching
- ❁ customer surveys and customer-service approaches
- ❁ continuous quality improvement planning, implementation and training
- ❁ performance evaluation criteria and systems
- ❁ association structure, staffing, dues structures etc.
- ❁ "partnering for promotion" workshops and speeches

Cooper Johri is the promoter of the Orgpax series of self-help tool-kits.

